

Avinashi Road, Arasur, Coimbatore.

Phone: 0422-2635600 Web: kpriet.ac.in Social: kpriet.ac.in/social YI -YUVA006

NBA Accredited (CSE, ECE, EEE, MECH, CIVIL)

COFFEE WITH CEO				
Event No	YI –YUVA006			
Organizing Department	Yi –Yuva Club			
Date	04/11/2022			
Time	10:30 AM to 12:00 PM			
Event Type	Club Activity			
Event Level	Club Society			
Venue	The Legend			
Total Participants	27			
Industry Personnel	1			
Faculty - Internal	1			
Students - Internal	25			

#### **Related SDG**



### Resource Persons

SI	Туре	Name	Designation	Company	Email	Phone
1	Chief Guest	Neil Kikani	Executive Director	Kikani Group	kikaninikil@gmail.com	xxxxxxxxx

#### Involved Staffs

SI	Name	Role
1	Indhira Devi P	Coordinator

## Outcome

The main objective of the event was to provide knowledge about becoming Entrepreneur, struggle faced, and how to tackle those problems. These points were made clear by Mr. Neil Kikani simply and clearly. The students those who attended the meeting has learned a lot from the conversations built between the Chief-guest himself and them. They now have some ideas and concepts about how the system of entrepreneurship works. They learned the simple rules on how to be a successful entrepreneur and how to lead a company that can sustain in this world.

# **Event Summary**

The event was organized to teach the students who are interested but facing struggle on how to become an entrepreneur or to begin a Start-up. The CEO himself requested to conduct the interactive session instead of the workshop so that he will be able to interact with the students effectively. He shared his personal experience on how he became an entrepreneur even though he has a family business to run. The story was astonishing and very inspiring. He showed the 6 basic rules on which the company should work by showing some relevant and well-known examples. The meeting was significant. The things learned can't be unlearned ever. And the participants came to know to overcome from the struggles and how to manage the different tasks at a time and teaches to innovate new ideas. Many new innovations and technologies has rising their value for future so innovation is must for upcoming Entrepreneurs and he shows some techniques to think differently to innovate new ideas and things. The CEO told many example stories to handle the difficult situations. The students those who attended the meeting has learned a lot from the conversations built between the Chief-guest himself and them. They now have some ideas and concepts about how the system of entrepreneurship works. They learned the simple rules on how to be a successful entrepreneur and how to lead a company that can sustain in this world. The meeting was conducted successfully and the feedback from the students was wonderful and they asked for more sessions like this.

"Be Simple Yet Significant"

-NEIL KIKANI

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